



EV Ambassadors: Mobile EV Education Trailer (MEET), EV Roadshows, Electric Vehicle Discovery Centre (EVDC)

Part-time contractor positions available with flexible work hours. Ideal for people with a passion for electric cars and a desire to act on climate change. Join the EV revolution and help us get more consumers to make the switch from gas to electric!

We are always recruiting EV Ambassadors from a diversity of locations to staff events that are happening in various locations across Canada.

For most EV Ambassador positions, it is mandatory to be at least 21 years of age and in possession of a valid G-class (or equivalent) license.

However, there are non-driving positions available at some of the auto shows, as noted below, for which the minimum age is 18 and there is no requirement for a driver's license.

Regular Rate: \$20/Hour | Non-Driving Rate: \$18/hour

Currently, our hiring priorities include:

- EV Ambassadors (**regular only, \$20/hour**) for upcoming MEETs at the anticipated locations and dates noted below. These opportunities include paid training and shifts for set-up in advance of event opening dates:
 - MEET Surrey, BC – May 7-June 7, 2026
 - MEET Guelph ON – May 14-Jun 14, 2026
 - MEET Muskoka, ON – Jun 18-Jul 26, 2026
 - MEET Calgary, AB – Jun 11-Jul 19, 2026
- EV Ambassadors (**regular only**) for events at and near the [EV Discovery Centre](#) in Toronto.





See details below.

Plug'n Drive is a non-profit organization that promotes electric vehicles (EVs) for their environmental and economic benefits. One of our primary activities is to engage members of the public about electric vehicles and offer test drives. We do this in a number of ways:

- The world's first Electric Vehicle Discovery Centre, in Toronto, which is an experiential learning destination for EV education and awareness.
- The Mobile EV Education Trailer (MEET), a mini-EVDC on wheels, where we bring the EV education to communities across Canada for three weeks to a month at a time. We have a MEET that is based at our EVDC and travels all over Eastern Canada. We have a MEET that is based in Canmore and travels all over Western Canada.
- Our EV Roadshow, which is typically a one- to three-day EV test drive event that can be set up in locations that are accessible from the EVDC or from a travelling MEET.
- Running the EV Test Drive feature at a number of auto shows across the country. A list of the auto shows we will be attending are listed on the [EVs are for Everyone Cross-Canada Tour](#) webpage.

General* Job Description

**A detailed job description with key responsibilities outlined will be provided in your contract based on the event you are hired for.*

The EV Ambassadors' primary tasks and responsibilities will be to speak to members of the public about the environmental and economic benefits of electric transportation, as well as to help consumers understand the different EV models, charging and charging infrastructure.

Regular EV Ambassadors are responsible for accompanying members of the public on EV test drives and moving the vehicles around for cleaning, charging, and other logistics.

Non-driving EV Ambassadors do not enter or drive the vehicles.

All EV Ambassadors answer any questions and speak to the unique qualities and capabilities of different EV models. We are proudly agnostic on car brand and model.

An Overview of Key Responsibilities (all paid):

- Mandatory completion of EV Ambassador training on safety, processes and procedures.
- Read, understand and follow the registration procedures.
- For all events, register participants into Plug'n Drive's EVX Registration Application on the iPads.





- For regular EV Ambassadors, accompany registered visitors on test drives.
- For MEETs, open the MEET daily by unlocking the locks, lifting the awning, bringing the floor down by mechanical means, opening the side panels and securing them to the floor, bringing the display chargers to the charging detail area inside the MEET, and arranging all of the branded collateral in a tidy and professional manner.
- For MEETs, close the MEET daily by moving items on the periphery to the centre of the MEET, folding in the side panels, lifting the floor up by mechanical means, bringing down the awning, and securing it with locks.
- For EV Roadshows, load-in, set -up, and load-out tent and/or table set-up and arrange the branded collateral in a tidy and professional manner.
- For auto shows, assist with the administration of arm bands for vehicle selection (if applicable), and queuing participants in the appropriate areas.
- Maintain knowledge of the electric vehicle industry, including new models coming to market, emerging trends and prominent news stories
- Engage with participants about electric vehicles and their benefits while they are in the event area.
- Know which vehicles are available for test driving at the event.
- Set-up and take down event booth displays, and staff the event wearing Plug'n Drive's branded EV Ambassador uniform (provided).
- Arrange the branded collateral in a tidy and professional manner, take steps to be informed about what the collateral says, and keep the work area neat and tidy.
- On a daily basis, take and submit to the Plug'n Drive Communications team pictures of the events for social media and marketing materials.
- Execute other event logistics as needed.
- Ensure safe operations at all times.
- Represent the Plug'n Drive brand in a positive manner.
- On occasion, travel to attend events may include overnight stays (paid).
- Refrain from using the event as a platform to promote personal interests or the interests of any organization other than Plug'n Drive.

Key Qualifications

- At least two years of post-secondary education.
- Excellent customer service skills.
- Excellent social skills with an understanding of professional conduct.
- **Regular EV Ambassadors** must be at least 21 years old and have a valid G-class driver's license.
- **Non-Driving EV Ambassadors** must be at least 18 years old and the requirement for a license is waived.
- Knowledge of EVs and climate change is an asset; EV drivers preferred.





Process and procedure training is mandatory. It will be provided remotely using Zoom or sometimes onsite at the event location.

To Apply

Complete this simple form: <https://www.surveymonkey.com/r/EVambassador>

Or contact us at contact@plugndrive.ca

In your application email, please put “EV Ambassador Job Application” in the subject, and please indicate the location, auto show and/or MEET in which you are interested, e.g. “EV Discovery Center” or “MEET Guelph”, etc.

Thank you for your interest in working with Plug'n Drive. Successful candidates will be contacted for an interview.

Check back often for updates.

